

## ANNUAL REPORT FOR 2015

Prepared for the  
Associate Editors, Summer 2016

*Hypatia Editor*

Sally J. Scholz, Villanova University

*Hypatia Reviews Online Editor*

Shelley Wilcox, San Francisco State University

### EXECUTIVE SUMMARY (2015)

In 2015, *Hypatia* published two open issues and two special issues. “New Conversations in Feminist Disability Studies,” the first special issue, was published open access for a period of one year and included 16 articles, 3 musings, 1 review essay and one introduction. “Emancipation,” the second special issue, was published in the summer with 7 articles and 3 musings in addition to the introduction. In total, the volume year included 22 regular articles, 22 special issue articles, 6 Musings in special issues and 3 Musings in a regular issue, 2 review essays, 2 Diversity Prize essays, 2 introductions.

*Hypatia* received 304 new submissions in 2015: 51 book reviews and review essays, 87 submissions for special issues, and 166 original articles. In addition, 89 revised manuscripts were submitted in 2015.

*Hypatia* also released 5 more “Author Interviews” online for use in teaching and research (adding to the existing 12). These video productions greatly enhance the journal’s reach; to date, the videos have received over 8300 views.

In 2015, HRO published 32 book reviews online, 2 of which were special issue reviews (Emancipation) (book reviews for the New Conversations in Feminist Disability Studies special issue were published in 2014), along with the 1 regular review essay and 1 special issue review essay (New Conversations in Feminist Disability Studies) mentioned in the statistics for the print journal.

*Hypatia* reaches a broad audience and has an international distribution. In 2015 the publisher of the journal, Wiley-Blackwell, reported that *Hypatia* was available in 3,829 libraries through their licensed sales program with 78% under multi-year agreements; an additional 4,757 libraries in the developing world have access to *Hypatia* through their philanthropic program. With electronic distribution the journal is reaching a wide interdisciplinary and international audience which includes students at all levels as well as faculty and researchers; Wiley-Blackwell reported

355,578 article downloads in 2015, 48% by readers outside North America. Those who benefit from the publication program supported by Hypatia Inc. (WA) include this broad readership as well as all the authors whose scholarly work appears in the journal. The WB marketing team shares our commitment to expanding readership and submissions globally, enhancing social media reach, and increasing citations for individual authors.

The most downloaded article in 2015 was Patricia Hill Collins, “It’s all in the Family: Intersections of Gender, Race, and Nation” 13:3 (1998). Six articles from Volume 30, Number 1 (New Conversations in Disability Studies) made the top ten list of most cited articles with over 700 citations each; Margrit Shildrick’s article, “Why should our bodies end at our skin? Embodiment, Boundaries, and Somatechnics” was the second most downloaded article with 960 downloads. Our average download rate per article is 59; for Wiley-Blackwell journals in philosophy, the average download rate is 49. “Octavia Butler and the Aesthetics of the Novel,” by Therí Pickens has the highest Altmetric score with 44.

Ninety-five individuals subscribed to the journal in 2015 (up from 89 in 2014), but it seems clear that individuals are accessing the journal online to a greater and greater degree.

Villanova University supports the journal with the equivalent of two graduate assistantships (one from the Graduate Dean and one that is shared by two editorial assistants from the Philosophy Department), a two-course reduction for Scholz as Editor, assistance from the ethics program administrator who serves as business manager, a lovely office in Falvey Memorial Library, three computers (adding a Mac this year), and extensive use of technology personnel for the production of author interviews.

Hypatia Reviews Online (HRO) is supported by San Francisco State University with an editorial assistant and an office administrator, who serves as Managing Editor. Hypatia, Inc. supported a modest stipend for Wilcox as HRO Editor and funds to pay for a course reduction.

As the rest of this report details, the journal is very strong academically and financially. It is well supported by a dedicated community of scholars who generously give their time to review papers and consult with the editorial teams. The editorial team outlined a number of goals in their initial proposal for the journal, including: continuing to meet the ever-changing needs of scholars, enhancing the social media offerings of the journal, provide interesting special issues and related features, deepening diversity and expanding global reach, providing timely reviews of new feminist scholarship through HRO, and serving as the leading resource for feminist philosophy. We continue to advance those goals with video author interviews, an enhanced social media presence, and timely release of book reviews.

## **EDITORIAL BOARDS**

In the fall, we elected 5 new members of the editorial board. The following members began their term on the *Editorial Board* in January 2016:

Serena Parekh, Northeastern University

Serene Khader, Brooklyn College

Lisa Folkmarson Käll, Stockholm University

Anika Simpson, Morgan State University

We also added two people to the *Advisory Board* for terms 2016-2026:

Charles Mills, Northwestern University

Michelle Moody-Adams, Columbia University

Special thanks to all those who rotated off the Editorial and Advisory Boards at the end of 2015:

*Rotated off the Editorial board:*

Sara Heinämaa, University of Helsinki

Dorothea E. Olkowski, University of Colorado, Colorado Springs

Naomi Zack, University of Oregon

Bat-Ami Bar On, Binghamton University

Georgia Warnke, University of California, Riverside

*Rotated off the Advisory Board:*

Ann Garry, California State University, Los Angeles

Helen Longino, Stanford University

## LOCAL OFFICE STAFF

Hypatia Managing Editor: Jessie Dern-Sisco, July 2014-June 2015

Katherine Kurtz, July 2015-June 2016

Hypatia Editorial Assistants: Kelsey Borrowman and Jasmine Wallace, 2014-15 academic year.

Theodra Bane and Zachary Sievers, 2015-16 academic year

HRO Managing Editor: Dennis Browe, May 2014-Present

HRO Editorial Assistant: Lily Simmons, 2014-15 and 2015-16 academic years

## EDITORIAL ACTIVITY – SPECIAL FEATURES

The following chart details the specific content in Volume 30:

<b>Type of Essay published in <i>Hypatia</i></b>	<b>Number</b>
Editor's introduction	2
Cluster introduction	0
Regular articles in special issues	22
Musings in special issues	6
Musings in regular issue	3
Book reviews in special issues	0
Review essay in special issue	1
Review essay in regular issue	1
Diversity Prize essays	2
Open issue articles	22
<b>TOTAL</b>	<b>59</b>

- *Special issues (2015)*
  - “New Conversations in Feminist Disability Studies” (30.1; 2015), guest edited by Kim Hall, featured 16 articles, 3 musings, 1 review essay. 2 book reviews were published on HRO alongside this issue, concurrent with the EarlyView articles (Nov. 2014).
  - “Emancipation” (30.3; 2015), guest edited by Susanne Lettow, featured 6 articles, 1 introduction, 3 musings. 2 book reviews were published on HRO alongside this issue, concurrent with the EarlyView articles (June 2015)

For a more complete picture, included below is special issue information for 2016-2018:

2016

- No special issues were approved for Volume year 31 (2016)
- Cluster on Latina Feminist Philosophy (31.2)
- Cluster on Okin’s *Justice, Gender, and the Family* (31.3)

2017

- “Feminist Love Studies in the 21<sup>st</sup> Century,” guest edited by Margaret Toye and Ann Ferguson, scheduled for 32.1; 12 book reviews were published on HRO in 2016 alongside this issue.
- “Contested Terrains: Third World Women, Feminisms, and Geopolitics,” guest edited by Shelley Park and Ranjoo Herr, and currently in second round of reviews and beginning to make decisions; scheduled for 32.3. 15 book reviews are scheduled to be published on HRO alongside this issue.
- Possible cluster on Trans philosophy (from Diversity project grant conference)
- Possible cluster on Foreigners in Philosophy (from Diversity project grant conference)

2018

- “Gender and the Politics of Shame,” (33.3) guest edited by Clara Fischer (approved Oct 2015) and currently in active submission stage.

The editorial office continues to field many inquiries regarding clusters and special issues. We’ve had many more inquiries and submissions of clusters in the last two years.

- *Pipeline* — The journal has no current backlog and is able to publish articles within 6 months of acceptance. We have yet to fill our full page budget of 1200 pages per volume year.

## **HYPATIA REVIEWS ONLINE**

- *Book reviews and review essays* – HRO published 32 book reviews (up from 27 in 2014), 2 of which were special issue reviews (Emancipation), along with the 1 regular review essay and 1 special issue review essay (New Conversations in Feminist Disability Studies).
- *Podcasts* – In conjunction with the Hypatia office, HRO released our first series of book review podcasts in July 2015 with much social media fanfare. Since this date, we have produced podcasts for all book reviews published online since the current editorial team

began their term in June, 2013. HRO currently includes 75 podcasts from the 2013-2015 period and continues to publish podcasts for all book reviews.

- *SFSU course in publishing philosophy* – The Philosophy Dept. continues to offer a supervisory course, Publishing Philosophy, for M.A. students who wish to gain firsthand experience in publishing feminist philosophy. In addition to helping with the general production process, students work on special HRO projects.

## SUBMISSION AND REVIEW PROCESS

### *Manuscript submissions*

Information based on all manuscripts whose submission date is Between Jan 1, 2015 and Dec 31, 2015

Manuscript Type	Original	Revised	Total
Contested Terrains Special Issue	41	0	41
Diversity Essay Prize	17	2	19
Interstices Special Issue	0	2	2
Invited Book Review	48	10	58
Invited Discussion Article	0	1	1
Invited Review Essay	3	0	3
Invited Symposium Article	1	1	2
Original Article	148	62	210
Submission to Emancipation Special Issue	1	0	1
Submission to Love Studies Special Issue	45	11	56
Total	304	89	393

### *Area distribution*

Please note that columns ought not to be compared. Articles published in a given year are usually submitted in the previous year. Please see note at end of chart.

	Published in 2015	Submitted in 2015
Metaphysics/Ontology	4	17
Epistemology	8	26
Ethics	12	31
Aesthetics	8	27
History	3	16
Social/Political	14	54
Decolonial	8	25
Pedagogy and the profession	4	15
Phenomenology	5	30
Religion	3	11

Ecofeminism	1	8
Continental	13	25
Anglo/Analytic	16	15
Intersectional	32*	72**

\*Includes 3 manuscripts that incorporate Trans issues and 21 that incorporate disability issues.

\*\*Includes 17 manuscripts that incorporate Trans issues and 7 that incorporate disability issues.

All numbers are approximate and categories are determined by titles only. A single paper might fall into multiple categories, hence the total number should not be compared with the total number of submissions. Similarly, the assistant doing the tallying may not have included all the possible categories any given paper falls into (hence the low numbers in specific methodologies).

### *Submitters' locations*

Information based on all manuscripts whose submission date is Between Jan 1, 2015 and Dec 31, 2015

Author Country	Original	Revised	Total
Australia	12	1	13
Belgium	1	0	1
Canada	38	11	49
Cyprus	2	0	2
Estonia	1	0	1
Finland	4	1	5
Germany	12	1	13
India	2	0	2
Iran (the Islamic Republic of)	1	0	1
Ireland	2	1	3
Israel	1	3	4
Jamaica	1	0	1
Japan	1	0	1
Korea (the Republic of)	1	0	1
Kuwait	1	0	1
Malaysia	1	0	1
Mexico	1	0	1
Netherlands	5	0	5
New Zealand	1	0	1
Norway	1	0	1
Pakistan	0	1	1
Portugal	1	0	1
Qatar	0	1	1
Saudi Arabia	1	0	1
Singapore	1	0	1
South Africa	1	0	1
Spain	5	3	8
Sweden	4	2	6
Switzerland	1	0	1
Thailand	1	0	1
Turkey	3	2	5
United Kingdom of Great Britain and Northern Ireland	15	1	16
United States	181	60	241
	1	1	2
Summary	304	89	393

*Number of referees used*

2010	262
2011	240
2012	285
2013	231
2014	364
2015	389

The referees used in 2015 were thanked in 31.2.

*Decision Ratio*

	Contested Terrains	Diversity Prize	Original articles (with revised ms and clusters)	Original articles (with revised ms but without clusters)	Original Articles (new submissions only)	Love Studies (special issue)
Accept		10.53%	20.19%	14.87%	.68%	1.79%
Minor	4.88%	10.53%	14.42%	15.38%	11.64%	17.86%
Major	58.54%		17.31%	18.46%	23.29%%	30.36%
Reject and Resubmit	31.71%	47.37%	12.50%	13.33%	17.81%	14.29%
Reject	4.88%	31.58%	35.58%	37.94%	46.58%	35.71%

Approximately 10% of articles are desk rejected. Of the remaining essays, approximately 50% are rejected after initial review. The remaining essays generally fall into some category for revision. The essays that make it through the review process constitute approximately 10% of the total submissions after desk rejection.

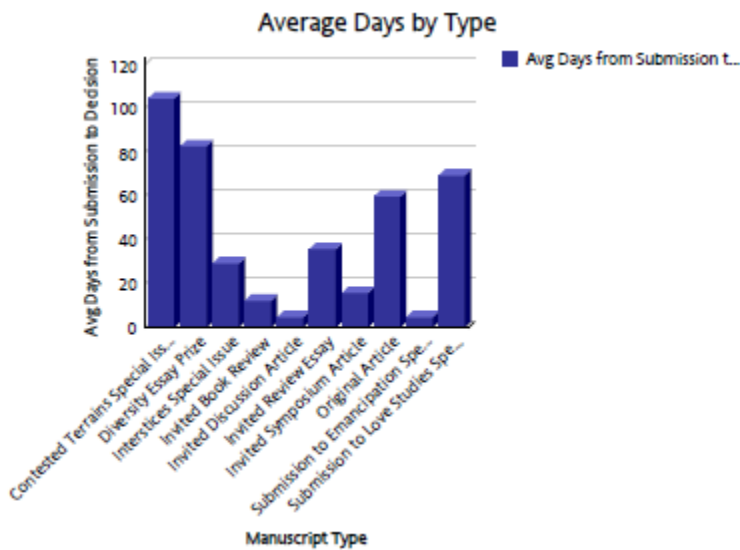
*Desk rejection rate*

Year	Desk Rejection Rate
2010	10.5%
2011	10%
2012	15%
2013	11.6% (5% of reg. issue articles)
2014	6% (12 manuscripts; 10% of special issue; 5% of regular issue)
2015	6% (17 manuscripts; all regular issue)



*Time to decision*

Manuscript type	Time in days to decision
Original article	59.9
Contested Terrains Special Issue	104.5
Diversity Prize	82.8
Invited book review	12.4
Love Studies Special Issue	69.6



Average publication time once a paper is sent to the press (after copyediting) is 49 days (down from 63 in 2014).

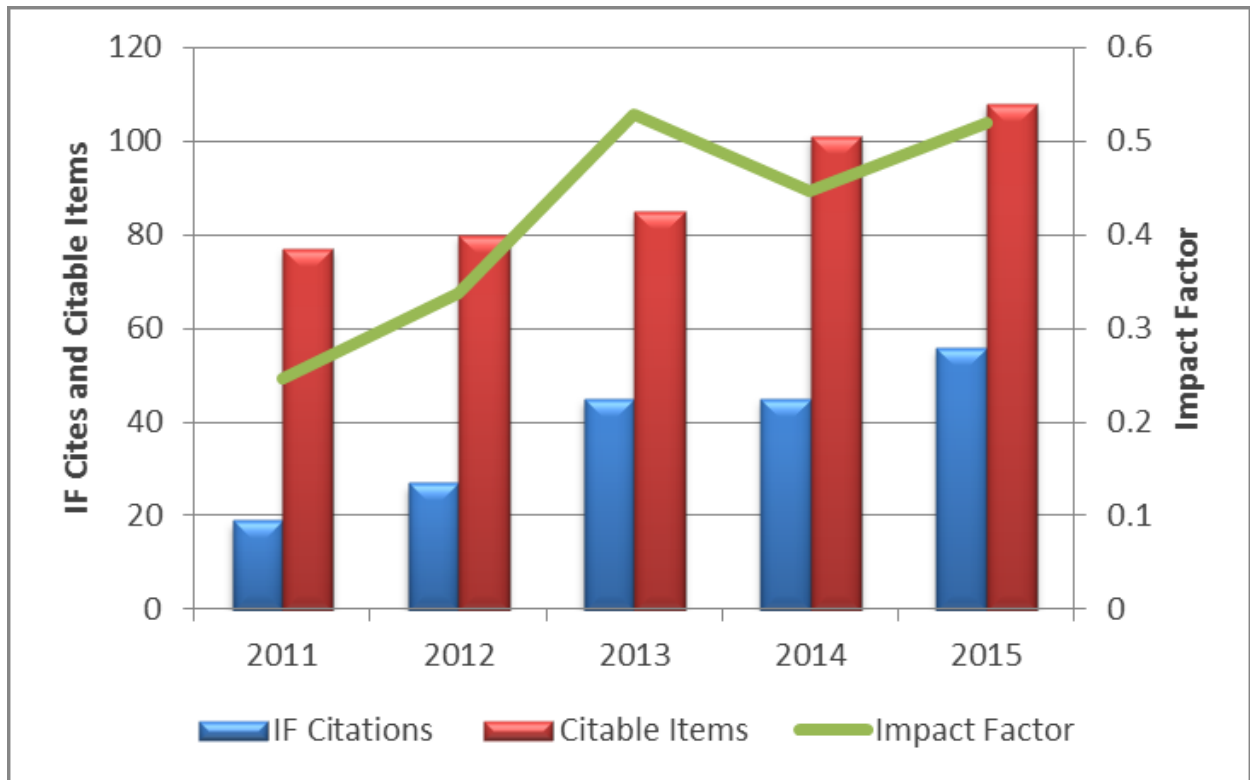
**RATINGS AND IMPACT FACTOR**

*Impact Factor*

The Journal Citation Ranking metrics for *Hypatia*, including the Impact Factor, are presented below.\*

Metric	2013	2014	2015
2Yr Impact Factor	0.529	0.446	0.519
5Yr Impact Factor	0	0.778	0.804
2Yr IF Ranking for Women's Studies	24 of 40	29 of 40	28 of 40
Citable Items Published	54	54	51
Immediacy Index	0.019	0.019	0.255
Cited Half Life	10	10	10
Total Citations to all journal content	491	616	746

Eigen Factor	0.00085	0.00126	0.00113
Article Influence	0	0.369	0.318
2yr IF cites	45	45	56
5yr IF Cites	99	168	189



*Journal and Peer Journal rankings\**

Journal	Subject	2Yr IF Rank	2Yr IF %Rank	2015 Impact Factor
<i>Feminist Studies</i>	Women's Studies	27 of 40	33.30%	0.52
<i>Differences-A Journal of Feminist Cultural Studies</i>	Cultural Studies	23 of 38	37.80%	0.31
<i>Differences-A Journal of Feminist Cultural Studies</i>	Women's Studies	31 of 41	23.00%	0.31
<i>Feminist Theory</i>	Women's Studies	12 of 40	71.70%	1.268
<i>Hypatia-A Journal of Feminist Philosophy</i>	Women's Studies	28 of 40	30.70%	0.519

*Journals citing Hypatia\**

Impact Factor	Journal	Total Cites (to Articles from All Years)
0.519	Hypatia	89
1.347	Signs	15
1.160	European Journal of Women's Studies	12
0.333	GLQ- A journal of Lesbian and Gay Studies	11
1.582	Sex Roles	8
2.400	Gender & Society	7
1.511	Ethics	7
0.136	Journal of Social Philosophy	7
1.268	Feminist Theory	7
1.030	Disability & Society	6

\*Taken from WB HYPA Bibliometrics report for 2015

## JOURNAL RANKINGS

Subject Category: *Women's studies\**

40 journals in category

Journal	Rank	Impact Factor
<i>Feminist Legal Studiess</i>	24	0.731
<i>Journal of Gender Studies</i>	25	0.604
<i>Women's Studies International Forum</i>	26	0.591
<i>Feminist Studies</i>	27	0.520
<i>Hypatia</i>	28	0.519
<i>Australian Feminist Studies</i>	29	0.500
<i>International Journal of Feminist Approaches to</i>	30	0.488
<i>Differences-A Journal of Feminist Cultural Studies</i>	31	0.310
<i>Gender and Language</i>	32	0.267
<i>Indian Journal of Gender Studies</i>	33	0.231

\*Taken from WB HYPA Bibliometrics report for 2015

## WB MARKETING TEAM

- Please see third page of Appendix A for WB reporting on marketing initiatives.
- Hypatia participated in Women's history month by providing bibliography of relevant articles which WB then made freely available.

- Hypatia participated in LGBTQ month by providing bibliography of relevant articles which WB then made freely available.

## SPECIAL INITIATIVES

- *Diversity Grants*: Hypatia is pleased to announce the projects and individuals selected for the Diversity Grants in 2015:
  - Individual grants in January:
    - Sara Haq for her project “The Othering of Sufism in Feminist Theory” presented at the American Academy of Religion Annual Meeting.
  - Individual grants in June:
    - Tina Botts for her project on hate speech at the 2015 Mentoring Workshop for Early Career Women.
    - Elisabeth Paquette for her project "Aboriginal Women and Colonial Violence in the Canadian Context" presented at the Caribbean Philosophical Association meeting.
    - Xander Selene for her project on gender hierarchy presented at three different conferences.
  - Project grants for 2015
    - Saray Ayala for a conference planned for Spring 2016 on "Foreigners in Philosophy."
    - Meghan Burke and others at the University of Oregon for a conference planned for Spring 2016 on the "Trans\* Experience in Philosophy"

Notably, both project grants resulted in significant submission of articles to *Hypatia* in the form of thematic clusters. Essays under review.

- *Diversity Prize* –2015 Diversity prize received 19 submissions in 2015. Linda Martin Alcoff chaired the selection committee, and Ladelle McWhorter and David Haekwon Kim served on the committee. The award winning essay was “Faithful Witnessing in Decolonial Readings of *Shadows of Your Black Memory* and *The Brief Wondrous Life of Oscar Wao*” by Yomaira C. Figueroa. Honorable mention was awarded to “Religious Agency and the Limits of Intersectionality,” by Jakeet Singh. Both essays were published in 30.4. Singh’s article subsequently won the Okin-Young Award at the 2016 APSA and Wiley Blackwell made it freely available from September through November.
- *Author interviews* – In the Fall of 2013, we began our author interview project. This project was part of our initial proposal as an editorial team. These videos are aimed at a general audience and meant to be paired with the articles as teaching tools. We create transcripts of all videos to maintain authenticity and provide additional accessibility. All videos, with links to articles and transcripts, are available at <http://www.hypatiaphilosophy.org/Editorial/feminist-philosophy-connections.html>. At the end of 2015, we had completed and posted 18 author interviews on the webpage and youtube, as well as 6 clips from the half day conference in 2013. An additional 3 videos are in the editing process. All videos have been widely viewed, with over 4760 views at the time of writing (Summer 2015).

- *Undergraduate and Graduate internship program* -- One graduate student editorial assistant worked with the Editorial Office throughout the summer 2015 to work on podcasts and social media. Numerous graduate students worked for the conference in exchange for free registration. This latter program was open to all Philadelphia area graduate students.
- *Workshops* – The Editorial Office is committed to serving as a resource for information about publishing feminist philosophy as well as a possible venue where newer scholars may connect with more established scholars for advice on publishing. To advance that goal, we offer regular workshops on publishing both in-house (and advertised locally as well as through our social media) and at conferences. The in-house workshops also support our relationship with Villanova University in general and the College of Arts and Sciences and Falvey Memorial Library in particular.
- *Conference* – The Editorial Office host the *Hypatia* Conference and the APA Diversity Conference on May 28-30, 2015. The CSW Site visit program held their training onsite the day after the conference. The conference program had a diverse array of topics, methodologies, and formats represented. *Hypatia* Local Advisory Board hosted workshops at the conference on various aspects of publishing feminist philosophy (submission and review process and book reviews), obtaining funding for research, tenure and promotion. Additional workshops organized by the editorial office and featuring guest speakers covered reviewing manuscripts, work/life balance, and sexual harassment and bystander training. These were in addition to an open call for papers. Numerous submissions from the conference followed.
- *Twitter and facebook* – At the time of writing (Summer 2016), the *Hypatia* Twitter account has 1,642 followers (up from 1073 in 2014) and the Facebook page has 1,244 “likes” (up from 961 in 2014). The twitter account is used to promote the journal and individual articles, to connect articles to news stories, and to post other items of scholarly interest related to the journal specifically and, at times, feminist philosophy more generally. Facebook has a regular following for our HRO Wednesdays, providing excellent networking among feminist philosophers and an avenue for authors to plug their work.
- *Virtual bibliographies* – The webpage now features a special link for what we are calling “Virtual Bibliographies.” These are lists of previously published *Hypatia* articles organized around a timely topic. We added “Silencing and Epistemic Injustice” to our collection of virtual bibliographies. We’ve also included an encouragement for users to suggest topics for bibliographies or additional articles to add to existing bibliographies.

## **HYPATIA FINANCES**

*Hypatia* is in very good financial standing. *Hypatia, Inc.* handles all the income for the journal but I can report that the total return to *Hypatia, Inc.* from JSTOR was \$8,103.12 and \$47,521 from Wiley-Blackwell.

The publisher reports an increase in individual subscriptions from 89 in 2014 to 95 in 2015. More and more insitutions are using a licensing arrangement rather than a full title subscription. Hypatia's renewal rate was 98% in 2015 – compared to a 94% average in the social sciences and Humanities. On the other hand, more libraries had access to the journal last year (almost 1,000 more compared to 2014), so circulation has increased. The press remains very committed and supportive of the journal. The press proposed a 6% increase for institutional subscribers and a 3% increase for individuals for the 2017 volume year. Licensed agreements are negotiated with the institutions and are not included in this rate.

The journal receives substantial support from both Villanova University and San Francisco State University.

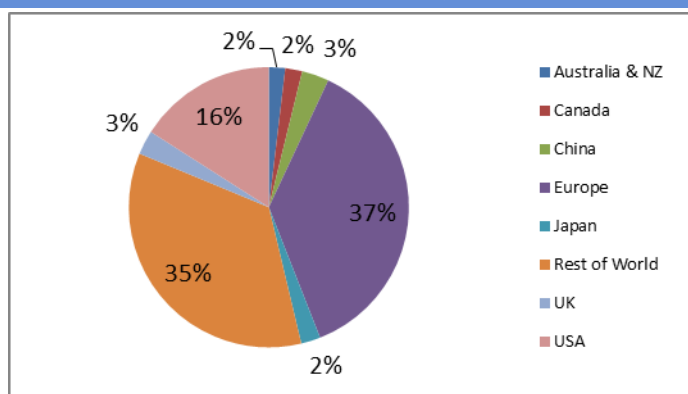
Income and expenses for 2015 are provided in the Appendix B.

#### **APPENDICES**

- A. Circulation and readership statistics: Excerpts from Wiley-Blackwell's "Publisher's Report"
- B. Financial Summary: Expense report from 2015
- C. Budget for 2016-17

# Appendix A: Sales, Circulation, & Readership

## 1. Global Reach: Institutional Sales by Region



In 2015, 3,829 institutions purchased access to the latest content in your journal via either a Wiley License or a traditional (title-by-title) subscription. Our philanthropic initiatives extended low-cost or free access to current content to 4,757 developing world institutions.

## 2. Institutional Sales by Region

Region	2014	2015
Australia & NZ	46	72
Canada	74	75
China	112	120
Europe	1,146	1,419
Japan	90	86
Rest of World	758	1,339
UK	91	107
USA	551	611
<b>Grand Total</b>	<b>2,868</b>	<b>3,829</b>

This shows the number of institutions, by region, that purchased access to the latest content in your journal via either a Wiley License or a traditional (title-by-title) subscription. 2015 figures correspond to the piechart to the left. Key countries in the Rest of World category include Brazil, India, and South Korea.

## 3. Institutional Sales by Type

Sales Model	2014	2015
<b>Institutions buying the Wiley License</b>	<b>2,807</b>	<b>3,775</b>
<b>Institutions buying Traditional Subscriptions</b>	<b>61</b>	<b>54</b>
Online	19	15
Print and Online	7	6
Print	35	33
<b>Grand Total</b>	<b>2,868</b>	<b>3,829</b>

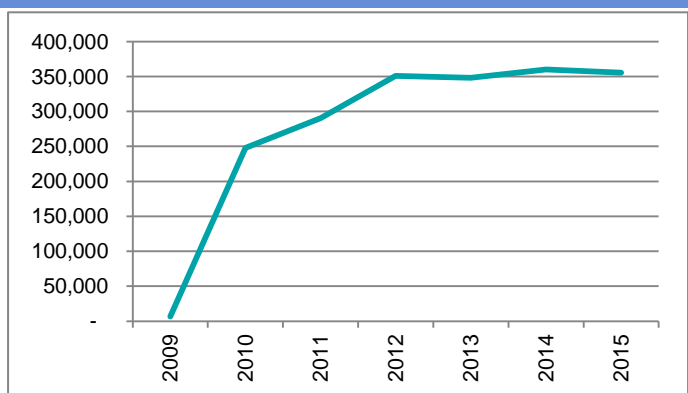
In 2015, 3,775 institutions bought access to your journal via a Wiley License, often through a consortium. In addition, 54 individual institutions bought traditional (Online, Print and Online or Print only) subscriptions. 141 institutions took part in the pilot for our new licensing option and are buying access to your journal under the new model—included here under **Institutions buying the Wiley License**.

## 4. Institutions with access via EBSCO

Region	2012	2013	2014	2015
Australia & NZ	125	131	109	102
Canada	227	258	237	216
China	144	124	133	141
Europe	451	455	452	443
Japan	35	34	42	39
Rest of World	607	625	656	660
UK	114	131	144	161
USA	3,170	3,139	3,260	3,129
<b>Grand Total</b>	<b>4,873</b>	<b>4,897</b>	<b>5,033</b>	<b>4,891</b>

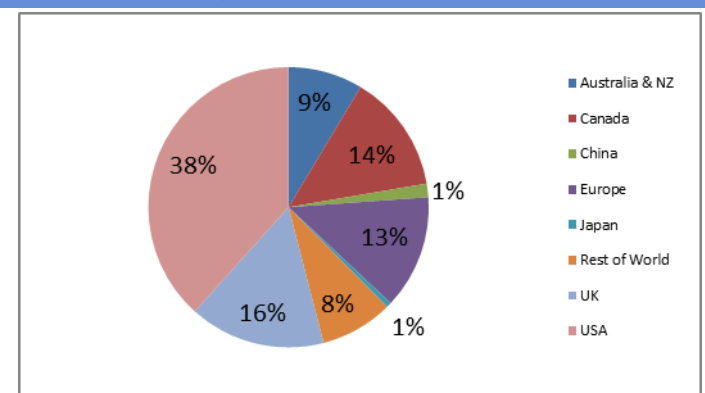
Wiley's arrangement with EBSCO allows us to extend our reach beyond academic libraries. Institutions purchase embargoed access to articles published in your journal (i.e., access to content at least one year old). The EBSCO database makes back content in your journal available in tens of thousands of institutions. The table here shows the number of institutions accessing your journal.

## 5. Article Downloads: Trends Over Time



This chart shows the number of downloads from 2009 to 2015. There were 355,578 downloads in 2015. The total includes usage on Wiley Online Library, EBSCO, and other third-party databases. Downloads via Wiley Online Library increased by 3.6% in 2015.

## 6. Global Readership: Article Downloads by Region



The global reach of your journals is reflected in its readership, as evidenced by this chart showing the origin of full text downloads of your journal on Wiley Online Library.

# Sales, Circulation, & Readership

## 7. Most Downloaded Articles on Wiley Online Library

Rank	Author(s)	Article Title	Volume	Issue	No. of Accesses
1	COLLINS, P.	It's All In the Family: Intersections of Gender,...	13	3	1,568
2	Shildrick, M.	"Why Should Our Bodies End at the Skin?": Embodiment,...	30	1	960
3	OKIN, S.	Feminism, Women's Human Rights, and Cultural...	13	2	906
4	CARD, C.	Rape as a Weapon of War	11	4	885
5	LAWRENCE, B.	Gender, Race, and the Regulation of Native Identity...	18	2	849
6	Boer, T.	Disability and Sexual Inclusion	30	1	826
7	Hall, K.	New Conversations in Feminist Disability Studies:...	30	1	767
8	Johnson, M.	Bad Romance: A Crip Feminist Critique of Queer...	30	1	729
9	Baril, A.	Needing to Acquire a Physical Impairment/Disability:...	30	1	709
10	Price, M.	The Bodymind Problem and the Possibilities of...	30	1	700

Here we include details of the top ten most downloaded articles. The average number of downloads per article in your journal is 59. For all journals we publish in Philosophy the average number of downloads per article is 49.

## 8. Content Alerts

At the end of 2015, 351 individuals were registered to receive automatic alerts when new content appears on Wiley Online Library.

## 9. Article Downloads by Country

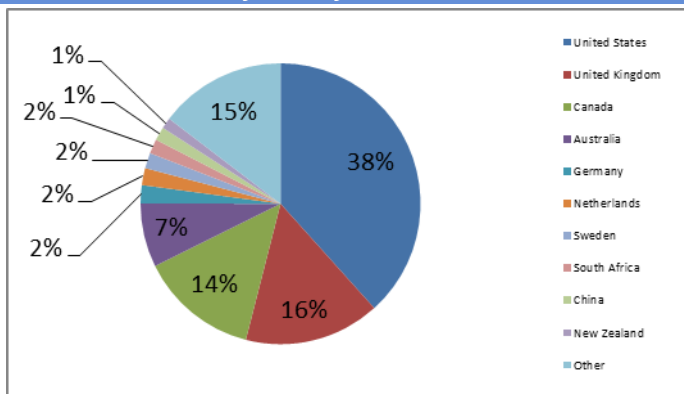
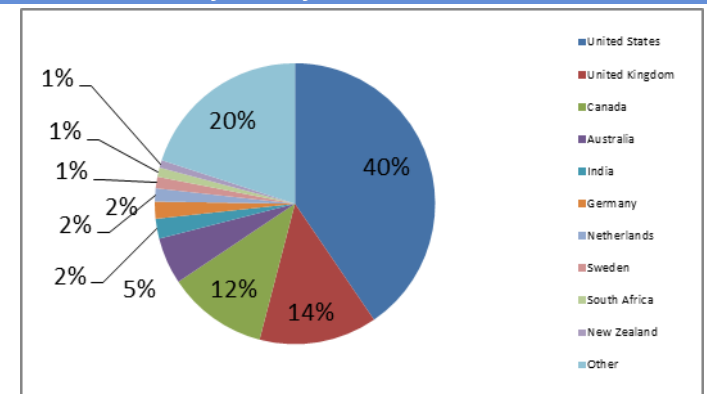


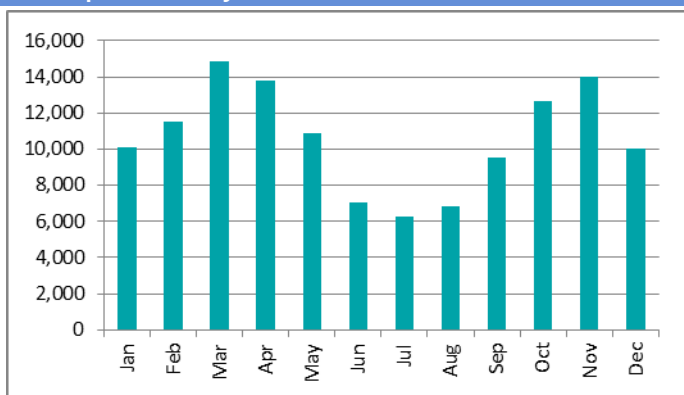
Figure 6 (previous page) illustrates downloads by region. Here, we provide a different view of the same data, listing the top countries from which articles in your journal were downloaded via Wiley Online Library in 2015 and the percentage of total usage each country contributed. All other countries are combined under **Other**.

## 10. Online Traffic by Country



Online traffic to your journal's pages at Wiley came from a wide range of countries in 2015. The top 10 countries are shown above, along with the percentage of overall traffic each country represents.

## 11. Unique Visitors by Month



Unique visitors to your journal's pages at Wiley, by month. A "unique" visitor is counted only once regardless of the number of separate visits.

## 12. Altmetric Impact

Rank	Article Title	All-Time Score	One-Year Score
1	Octavia Butler and the Aesthetics of the Novel	44	40
2	Quantifying the Gender Gap: An Empirical Study...	31	14
3	Climate Change and Complacency	12	10
4	Extended Sex: An Account of Sex for a More Just...	9	9
5	Faithful Witnessing as Practice: Decolonial Readings...	9	9

Wiley partners with Altmetric which calculates a score for each article based on the quantity and quality of the attention it receives via social media, blog posts, newspapers, and magazines. During 2015 58 articles in *Hypatia* (98%) had Altmetric scores. Across Wiley, the average proportion of articles with Altmetric scores was 36%.



# Marketing

The marketing strategies executed for *Hypatia* are designed to achieve key objectives including author retention and development, brand awareness, and engagement and usage of your content from global researchers and scholars. Our integrated, multi-channel initiatives are evidence-based and selected according to your marketer's knowledge of the community for your content and how they access or search for research information. We also have a suite of marketing teams in Library and Subscription Agent Marketing and Author Marketing who are including *Hypatia* in outreach campaigns.

## Enhancing Visibility, Engagement, and Usage

### Digital Marketing

We use digital marketing to drive visibility, brand awareness of *Hypatia* and drive readership globally. Our campaigns are highly targeted and yield strong, measurable results via email and social media. In 2015, major campaigns included:

#### // January

**Last Chance - 2014 Free Sample Issues:** Each year, we make one issue of *Hypatia* freely available and promote it on your Wiley Online Library (WOL) homepage to encourage readers to explore the journal. An email was deployed to 403,783 inboxes alerting readers that access would soon expire.

#### // March

**International Women's Day:** A cross-disciplinary campaign featuring video content, blogging, a collection of over 600 articles, and more, with emails delivered to 647,190 inboxes and resulting in page views from 189 different countries.

#### // April

**Ethics in a Changing World:** An email was deployed promoting curated collection of articles on ethics. Two *Hypatia* articles were included in the collection, "The Case of the Missing Hand: Gender, Disability, and Bodily Norms in Selective Termination by Catherine Mills and Climate Change, Buen Vivir", and "the Dialectic of Enlightenment: Toward a Feminist Critical Philosophy of Climate Justice" by Regina Cochrane. The email was delivered to 10,544 inboxes.

#### // May

**LGBT Pride Month Campaign:** An email was deployed promoting a special month-long campaign featuring curated articles and original blog content. Five *Hypatia* articles were included. The email was delivered to 10,469 inboxes, and the blog post saw 3,950 lifetime views.

**Wiley Humanities on Twitter:** An email was deployed advertising our extensive presence on Twitter. The email was delivered to 5,192 inboxes.

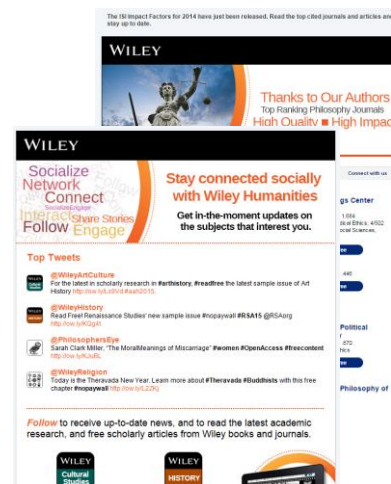
**First Look - 2015 Free Sample Issues:** The 2015 free sample issue of *Hypatia* was made freely available and promoted on your WOL homepage. In addition, an email was deployed to alert readers. The email was delivered to 403,783 inboxes.

#### // June

**Impact Factors - Top Ranking Philosophy Journals:** An email was sent to our philosophy list promoting top ranked philosophy journals by 2014 ISI Impact Factor. The email was delivered to 7,809 inboxes.

#### // September

**"Sign Up for Email Table of Content Alerts":** An email was sent to our entire humanities list promoting our email table of content alerts. The email was delivered to 43,472 inboxes.



## Appendix B

### Expenses 2015

#### Copyediting

9/25/14–1/21/15	\$ 2,457.90	
1/22/15-4/8/15	\$ 1,811.30	
5/18/15-6/26/15	\$ 2,257.10	
7/21/15-9/9/15	\$ 2,027.78	\$ 8,554.08

#### Diversity Grants and Prizes

Figuroa - Paper prize	\$ 500.00	
Saq - Individual grant	\$ 500.00	
Botts-Individual grant	\$ 500.00	
Paquette - Individual grant	\$ 500.00	
Selene- Individual grant	\$ 500.00	

#### Misc

Holiday staff acknowledgements	\$ 249.56	
Notebooks (for manuals)	\$ 15.87	
End of year lunch	\$ 96.56	

#### Conferences

Sally at Central APA 2015	\$ 813.54	
Shelley at Pacific APA 2015	\$ 1,122.15	

#### Editorial Office Expenses

Lauren Berlant expenses	\$ 250.00	
Interview - bus ticket to Penn state	\$ 47.75	
interview - meals (Zach Seivers)	\$ 54.79	
Summer stipend EA	\$ 500.00	
Summer stipend ME	\$ 2,000.00	
Summer stipend ME	\$2,000	
Printer cartridge	\$ 110.57	

#### Hypatia CSW conference

Overexpenditure- withdrawal from Ed. Office account	\$ 11,898.32	
--	--------------	--

#### Corporation Expenses

Radnor renewal	\$ 10.00	
----------------	----------	--

#### HRO Expenses

Book order 2/2/2015	\$ 18.10	
Book order 5/7/2015	\$ 21.75	
End of year staff gifts	\$ 266.55	

#### Webwork

Antihacking and hosting renewal and upd	\$ 515.16	
Web consultant for Podcast web set-up	\$ 610.00	

<b>TOTAL</b>	<b>\$ 31,654.75</b>	
--------------	---------------------	--