

## ANNUAL REPORT FOR 2014

Prepared for the  
Associate Editors, July 2015

*Hypatia Editor*

Sally J. Scholz, Villanova University

*Book Review Editor*

Shelley Wilcox, San Francisco State University

### EXECUTIVE SUMMARY (2014)

The most downloaded article for 2014 was “Feminism, Women’s Human Rights, and Cultural Differences,” by Susan Moller Okin (13:2) “Octavia Butler and the Aesthetics of the Novel,” by Therí A. Pickens, was the highest ranked article on Altmetric (24.4 score).

Only 89 individuals subscribed to the journal in 2014, but it seems clear that individuals are accessing the journal online to a greater and greater degree. Hypatia received an impressive 360,031 full-text downloads in 2014 (287 more from the previous year). 48% of the full-text downloads come from outside North America—a nice indication of the journal’s international readership. Finally, the press reports 312 individuals are registered to receive online updates—20% more than the previous year. See Appendix A for more information drawn from the Wiley Blackwell annual report.

The financial support for the journal remains steady and robust through the variety of institutional subscriptions. Hypatia is available in 2,868 libraries worldwide through Wiley Blackwell’s licensed sales program, with 76% of these on multi-year agreements. In addition, Wiley Blackwell allows 4,586 institutions in the developing world to have free or very low-cost access to through Wiley’s philanthropic initiatives.

Villanova University supports the journal with the equivalent of two graduate assistantships (one from the Graduate Dean and one that is shared by two editorial assistants from the Department), a two-course reduction for Scholz as Editor, assistance from the ethics program administrator who serves as business manager, a lovely office in Falvey Memorial Library, two new computers, and extensive use of technology personnel for the production of author interviews.

Hypatia Reviews Online (HRO) is generously supported by San Francisco State University with an editorial assistant and an office administrator.

As the rest of this report details, the journal is very strong academically and financially. It is well supported by a dedicated community of scholars who generously give their time to review papers and consult with the editorial teams. The new editorial team outlined a number of goals in their initial proposal for the journal, including: continuing to meet the ever-changing needs of scholars, enhancing the social media offerings of the journal, provide interesting special issues and related features, provide timely reviews of new feminist scholarship through HRO, and serve as the leading resource for feminist philosophy. We have begun to advance those goals with video author interviews, enhanced social media, and timely release of book reviews.

Finally, with this version of the Annual Report, we are trying a new format that relies on tables and bulleted lists while minimizing prose. Please offer feedback at the annual meeting of Associate Editors.

## EDITORIAL BOARDS

Heidi Grasswick and Lisa Tessman rotated off the board in June 2014. Both are valuable members of the feminist philosophical community and served the journal incredibly well. Heidi served two years as Board Coordinator for which we are extremely grateful. Kim Hall and Kyoo Lee began their five year terms (2014-2019) on July 1, 2014.

In the fall, we elected 5 new members of the editorial board. The following members began their term on the Editorial Board in January 2015:

Ann Cudd, Boston University  
Sharon Crasnow, Norco College  
Peggy DesAutels, University of Dayton  
Bonnie Mann, University of Oregon  
Alexis Shotwell, Carleton University

Special thanks to the members of the editorial board who rotated off in January 2015:

Marilyn Friedman, Vanderbilt University  
Ann Ferguson, University of Massachusetts, Amherst  
Eva Feder Kittay, Stony Brook University  
Lynn Hankinson Nelson, University of Washington

## LOCAL OFFICE STAFF

Hypatia Managing Editor: Patricia Grosse, July 2013-June 2014  
Jessie Dern-Sisco, July 2014-June 2015  
Hypatia Editorial Assistants: Amanda Holmes and Miranda Pilipchuk, August 2013-June 2014  
Kelsey Borrowman and Jasmine Wallace, 2014-15 academic year.  
HRO Managing Editor: Dennis Browe, May 2014-Present  
HRO Editorial Assistant: Julia Loo, 2013-14 academic year  
Lily Simmons, 2014-15 academic year  
Graduate intern: Haile Bennett, Summer 2014.

## EDITORIAL ACTIVITY – SPECIAL FEATURES

The following chart details the specific content in Volume 29:

Type of Essay published in <i>Hypatia</i>	Number
Editor's introduction	3
Cluster introduction	2
Regular articles in Special Issues	19
Musings in Special Issues	5
Book reviews in Special Issues	5
Literature review in Special Issue	1
Review essay in Special Issue	1
Diversity Prize honorable mention	1
Open issue articles	22
Cluster articles	6

- *Thematic clusters*
  - In Relation: Exploring the Work of Sue Campbell (29.2)
  - Cluster on Mary Wollstonecraft (29.4)
  
- *Diversity Prize*
  - The 2013 honorable mention essay written by Jen McWeeny appeared in 29.2.
  - The call for papers for the 2015 Diversity Essay prize was widely disseminated in 2014 with print copies at approximately a dozen conferences and electronic links in social media throughout the year.
  
- *Special issues (2014)*
  - “Interstices” (29.1), guest edited by Kristie Dotson, featured 12 articles, 4 musings, 2 book reviews.
  - “Climate Change” (29.3), guest edited by Chris Cuomo and Nancy Tuana, featured 7 articles, 1 musing, 3 book reviews, 1 literature review, and 1 review essay. This issue is open access and included a very successful online forum (details below).

For a more complete picture, included below is special issue information for 2015-2017:

2015

- “New Conversations in Feminist Disability Studies” (30.1; 2015), guest edited by Kim Hall, featured 16 articles, 3 musings, 1 review essay. 2 book reviews were published on HRO alongside this issue, concurrent with the EarlyView articles (Nov. 2014).
- “Emancipation” (30.3; 2015), guest edited by Susanne Lettow, featured 6 articles, 1 introduction, 3 musings. 2 book reviews were published on HRO alongside this issue, concurrent with the EarlyView articles (June 2015)

2016

- No special issues were approved for Volume year 31 (2016)

2017

- Feminist Love Studies in the 21<sup>st</sup> Century,” guest edited by Margaret Toye and Ann Ferguson, scheduled for 32.1; 11 book reviews are scheduled to be published on HRO alongside this issue.
- “Contested Terrains: Third World Women, Feminisms, and Geopolitics,” guest edited by Shelley Park and Ranjoo Herr, scheduled for 32.3

The editorial office continues to field many inquiries regarding special issues. No submissions were received for the February 2014 deadline. One submission for the June 1, 2014 deadline: Ann Ferguson and Margaret Toye on Love (accepted by AEs).

- *Pipeline* — The journal has no current backlog and is able to publish articles within 6 months of acceptance. We have yet to fill our full page budget of 1200 pages per volume year.

### HYPATIA REVIEWS ONLINE

- *Book reviews* – In addition to the 5 Special Issue book reviews published in print, HRO published 27 book reviews on HRO, 3 of which were Special Issue reviews (Feminist Disability Studies).
- *Special Issue reviews on HRO* – Beginning with the 30.1 issue, all book reviews, including Special Issue reviews, appear on HRO. Special issues reviews are released concurrently with Early Release articles and are featured prominently on the HRO site. The first special issue reviews, for the Disability issue, appeared in November, 2014.
- *Podcasts* – HRO has been working with the *Hypatia* office to record podcasts of our book reviews. We released our first series of podcasts in July 2015 with much social media fanfare and will continue to release new series as they are completed.
- *SFSU course in publishing philosophy* – The Philosophy Dept. continues to offer a supervisory course, Publishing Philosophy, for M.A. students who wish to gain firsthand experience in publishing feminist philosophy. In addition to helping with the general production process, students work on special HRO projects.
- *Book reviewer pool* – HRO continued our strategies for broadening and diversifying the pool of potential book reviewers, including:
  - Reviewing conference programs, new publications, etc. to add to our database of possible reviewers
  - Conducting outreach to identify new potential reviewers
  - Reaching out to junior scholars in philosophy and allied fields
- *HRO staff* – HRO’s Managing Editor, Dennis Browe, continues to do excellent work managing the HRO production process. In his role as staff in the Philosophy Department, he facilitates the production process during the summers and supports the student Editorial Assistant during the academic year. During 2014, we said goodbye to Julia

Loo, who did an amazing job as Editorial Assistant, and hired a new Editorial Assistant, Lily Simmons, who will continue into the 2015-2016 academic year.

## SUBMISSION AND REVIEW PROCESS

### *Manuscript submissions*

Book reviews	32
Special Issue submissions	29
Original article submissions	169
Revised manuscript submissions	79
SUBTOTAL: New submissions	230
TOTAL: ALL SUBMISSIONS	309

### *Area distribution*

	<b>Published in 2014</b>	<b>Submitted in 2014</b>
Metaphysics/Ontology	10	24
Epistemology	17	33
Ethics	21	32
Aesthetics	2	19
History	5	20
Social/Political	35	57
Decolonial	8	9
Pedagogy and the profession	2	9
Phenomenology	5	28
Religion	2	3
Ecofeminism	7	5
Continental	9	22
Anglo/Analytic	25	16
Intersectional	17	47

All numbers are approximate and categories are determined by titles only. A single paper might fall into multiple categories, hence the total number should not be compared with the total number of submissions. Similarly, the assistant doing the tallying may not have included all the possible categories any given paper falls into (hence the low numbers in specific methodologies).

\*\*A new category meant to capture those essays that employ intersectional analysis by addressing issues of race, class, disability, trans\* in addition to gender.

### *Number of referees used*

2010	262
2011	240
2012	285
2013	231
2014	364

They referees were thanked in 30.2.

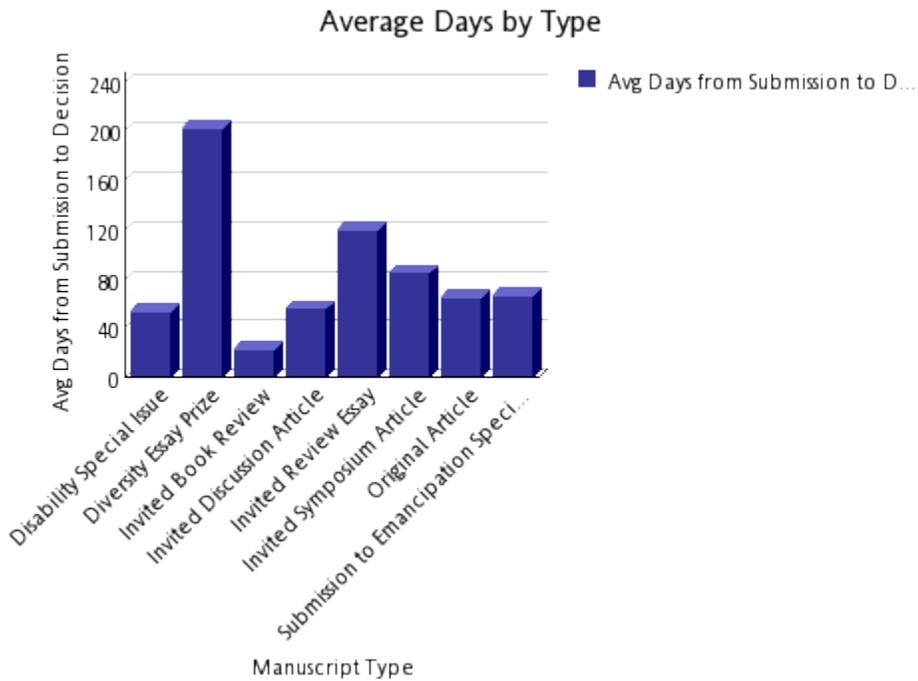
*Initial editorial decisions*

	OA	Emancipation
Reject (with review and desk reject)	28.42%	35.48%
Reject (with review and possibility of resubmitting)	30%	19.35%
Major revisions	27.74%	16.13%
Minor revisions	5.79%	9.68%
Accept	11.05%	19.35%

*Desk rejection rate*

Year	Desk Rejection Rate
2010	10.5%
2011	10%
2012	15%
2013	11.6% (5% of reg. issue articles)
2014	6% (12 manuscripts; 10% of special issue; 5% of regular issue)

*Time to decision*



Average publication time once a paper is sent to the press (after copyediting) is 63 working days.

## RATINGS AND IMPACT FACTOR

### *Impact Factor*

The Journal Citation Ranking metrics for Hypatia, including the Impact Factor, are presented below.\*

Metric	2012	2013	2014
2Yr Impact Factor	0.338	0.529	0.446
5Yr Impact Factor	0	0	0.778
2Yr IF Ranking for Women's Studies	25 of 38	24 of 40	29 of 41
Citable Items Published	47	54	54
Immediacy Index	0.064	0.019	0.019
Cited Half Life	10	10	10
Total Citations to All Journal Content	451	491	616
EigenFactor	0.00117	0.00085	0.00126
Article Influence	0	0	0.366
2Yr IF Cites	27	45	45
5Yr IF Cites	94	99	168

*Journal and Peer Journal rankings\**

Journal	Subject	2Yr IF Rank	2Yr IF %Rank	2014 Impact Factor
<i>Feminist Studies</i>	Women's Studies	31 of 41	25.00%	0.288
<i>Differences-A Journal of Feminist Cultural Studies</i>	Cultural Studies	20 of 38	43.20%	0.231
<i>Differences-A Journal of Feminist Cultural Studies</i>	Women's Studies	33 of 41	20.00%	0.231
<i>Feminist Theory</i>	Women's Studies	15 of 41	65.00%	0.816
<i>Hypatia-A Journal of Feminist Philosophy</i>	Women's Studies	29 of 41	30.00%	0.446

### *Journals citing Hypatia\**

Impact Factor	Journal	Total Cites (to Articles from All Years)
0.446	<a href="#">Hypatia</a>	79
0.405	<a href="#">Social Epistemology</a>	13
0.190	<a href="#">Journal of Social Philosophy</a>	10
0.963	<a href="#">Gender Work and Organization</a>	8
0.486	<a href="#">International Journal of Feminist Approaches To Bioethics</a>	8
0.538	<a href="#">Affilia- Journal of Women and Social Work</a>	7
2.398	<a href="#">Human Relationships</a>	7
0.815	<a href="#">Disability &amp; Society</a>	6
1.784	<a href="#">Culture Health &amp; Sexuality</a>	6
1.809	<a href="#">Organization</a>	6

\*Taken from WB HYP A 2014 Bibliometrics report

### *Altmetric Data*

Announced July 9, 2014: Wiley Online Library now displays Altmetric information for all journal articles hosted on our platform. As you may know, Altmetric is a service that measures the impact of scholarly articles on traditional and social media, online reference managers (e.g., Mendeley), and public policy records. Articles with an Altmetric score display that number on a badge next to the Altmetric logo: [http://api.altmetric.com/images/error\\_logo.png](http://api.altmetric.com/images/error_logo.png) (Please note that not all articles will receive a score; just those with recognized media activity.)

For reference, please see the following example: Quantifying the Gender Gap: An Empirical Study of the Underrepresentation of Women in Philosophy If you click on the “see more details” tab next to the logo, the site will list social media sites that have mentioned the article; geographic breakdown of activity; and will also let users register for alerts about new activity (a valuable feature for authors). This article ranks in the top 5% of the +2 million articles indexed by Altmetric, which is impressive.

## JOURNAL RANKINGS

*Women's studies\**

<b>Journal</b>	<b>Rank</b>	<b>Impact Factor</b>
<i>International Feminist Journal of Politics</i>	25	0.500
<i>International Journal of Feminist Approaches To</i>	26	0.486
<i>Women's Studies International Forum</i>	27	0.468
<i>Gender and Language</i>	28	0.448
<i>Hypatia</i>	29	0.446
<i>Feminist Review</i>	30	0.368
<i>Feminist Studies</i>	31	0.288
<i>Travail Genre et Societes</i>	32	0.261
<i>Differences-A Journal of Feminist Cultural Studies</i>	33	0.231
<i>Feminist Legal Studies</i>	34	0.207

\*Taken from WB HYP A 2014 Bibliometrics report

In addition to the standard rankings, Kate Devitt (Dr Kate Devitt, Transformational Learning and Teaching Fellow | Academic Skills Adviser Creative Industries, Email: [kate.devitt@qut.edu.au](mailto:kate.devitt@qut.edu.au)) devised a new metric for journal rankings that placed Hypatia in the top 25 journals in philosophy overall (21<sup>st</sup>). The full metric is here: <http://mnemosynosis.livejournal.com/31341.html>

## WB MARKETING TEAM

The Wiley Blackwell marketing team worked with us to create interesting marketing campaigns:

- Hypatia Climate Change Symposium: The second online Hypatia symposium received 2,906 pageviews, 43 comments, and 229 facebook shares. It remains open and the full articles are available at the forum site. The guest editors were recently invited to write additional pieces for the forum as an update.
- International Women's Day: Hypatia was a star journal in the 2014 International Women's Day Campaign, which generated 33,170 downloads and featured 2 blog posts from Hypatia editors.
- World Philosophy Day: Featuring journals from across our philosophy, the campaign celebrating World Philosophy Day generated 1,135 full-text downloads. WB registered as an "official event" with UNESCO and reached out to 12,741 contacts through the campaign.
- Humanities Survey: In June, WB sent a survey to 10,245 contacts in the humanities to get a better understanding of their reading habits and social media activity online.
- Philosopher's Eye: The well-established philosophy blog and Twitter feed @PhilosophersEye has over 19,000 followers and was viewed more than 30,000 times in 2014. They frequently retweet Hypatia tweets and link to Hypatia content.

## COPYRIGHT

Announced February 21, 2014: Wiley Blackwell will now also allow authors to archive the accepted version (post-peer-review) of their articles 24 months after publication. We think this update will please authors, who must meet various institutional and funding body archiving policies, while safeguarding Hypatia's subscriptions with the 24-month embargo period. The terms of the new policy are:

- Authors may self-archive the peer-reviewed (but not final) version of their paper on their own personal website, in their company/institutional repository or archive, and in not-for-profit subject-based repositories. Any self-archiving must be done after the relevant embargo period by the author, or by their institutional librarian.
- Self-archived papers should link to Wiley's standard terms of use for self-archived articles and not use any form of Creative Commons license.
- The deposited version must link to the final article on Wiley Online Library. It should not be updated or replaced by the final article.

## SPECIAL INITIATIVES

- *Diversity Grants*: Scholz offered two proposals first to Hypatia, Inc., and then to the Hypatia Associate Editorial Board. One proposal was for Individual grants of \$500 to support travel or faculty development for philosophers who either (1) work on issues of diversity in philosophy, or (2) come from traditionally underrepresented groups in philosophy. Hypatia, Inc., committed \$2000/year for the Individual Grants. The second proposal was for project related grants for up to \$5000. Eligible projects serve underrepresented groups in philosophy. The AEs voted on the final version of these proposals in June 2014. Details and the final version of the proposal may be found on the Hypatia website ([www.hypatiaphilosophy.org](http://www.hypatiaphilosophy.org)) as well as in the AE dropbox.
- *Diversity Prize* – Early in 2014 we approved the call for papers for the 2015 Diversity prize. Linda Martin Alcoff has graciously agreed to chair the selection committee once again and she will be joined on the committee by Ladelle McWhorter and David Haekwon Kim. The call for papers has been distributed on the Hypatia facebook and twitter accounts, the editorial office webpage, and at numerous conferences (Pacific APA, philoSOPHIA, PSWIP at the New School, Caribbean Philosophical Association meeting, and others).
- *Author interviews* – In the Fall of 2013, we began our author interview project. This project was part of our initial proposal as an editorial team. We created one interview in 2013 and 7 more in the spring and summer of 2014. The interviews were released on July 28, 2014 and advertised on Facebook, Mailchimp, the Hypatia Webpage, and Twitter. These videos are aimed at a general audience and meant to be paired with the articles as teaching tools. We create transcripts of all videos to maintain authenticity and provide additional accessibility. All videos, with links to articles and transcripts, are

available at <http://www.hypatiaphilosophy.org/Editorial/feminist-philosophy-connections.html>. At the end of 2014, we had completed and posted 12 author interviews on the webpage and youtube. (An additional 3 interviews and 6 clips from the half day conference in 2013 were added in the first part of 2015). At videos have been widely viewed, with over 4760 views at the time of writing (Summer 2015).

- *Digital archive* – Scholz offered a proposal to establish a video archive at Falvey Memorial Library at Villanova. This archive could house *Hypatia*'s video and audio holdings in perpetuity. The Hypatia Inc. and AE boards both approved the proposal. Scholz spent much of the spring going back and forth between the library and the lawyer contracted by Hypatia Inc. to iron out the agreement. Final agreement has not yet been signed but is anticipated. [Addendum: the Digital archive was put on hold while Villanova searched for a new Director of Libraries. That was a 2 year process. A new director began her position during the summer 2015.]
- *Undergraduate and Graduate internship program* -- One student worked with us for 6 weeks of the Spring 2014 term. She was an enthusiastic contributor for the first 4 weeks and then disappeared, with no response to emails. We were sorry to see her leave in this way but the program attracted two inquiries from undergraduates and two inquiries from graduate students for the summer. Both undergraduates declined to pursue the opportunity because it is voluntary. One undergraduate from Northwestern University spent her spring break interning with us and did a stellar job typing transcripts for the videos. One graduate student was hired as a social media consultant for a small \$500 stipend. She spent 3-5 hours a week working on social media, especially the forum on Climate Change. She has an MA in Communication with specialty in social media. She also created email focus groups to better understand how the Twitter and Facebook accounts can serve our readers. She provided a report and a number of recommendations for how we can use social media in our efforts to engage new generations of scholars. We have implemented most of her suggestions.
- *Workshops* – The Editorial Office is committed to serving as a resource for information about publishing feminist philosophy as well as a possible venue where newer scholars may connect with more established scholars for advice on publishing. To advance that goal, we offer regular workshops on publishing both in-house (and advertised locally as well as through our social media) and at conferences. The in-house workshops also support our relationship with Villanova University in general and the College of Arts and Sciences and Falvey Memorial Library in particular.
  - Scholz gave a workshop on publishing in *Hypatia* at the Annual Graduate Student Conference held at Villanova, March 23-24, 2014. This year's theme was "Feminism: Body, Image, Power." Almost all of the conference attendees participated in the workshop (approximately 40 people). Three of the participants (Ann Cahill, Saba Fatima, and Lisa Guenther) were also authors with *Hypatia* and added comments about their experience. All three noted that their papers benefited immensely from the review and revision process; they praised *Hypatia* reviewers. The conference focused on Continental philosophy so this was a

wonderful opportunity to connect with the new generation of feminist philosophers from that tradition.

- Scholz organized and facilitated a “start of summer research” workshop featuring five editors from journals in the social sciences on May 13, 2014 in the Editorial Offices. This workshop attracted participants beyond Villanova. Authors asked questions and editors offered candid advice about the submission and review process.
- *Conference* – The Editorial Office negotiated a contract with the Villanova Conference Center to host the *Hypatia* Conference on May 28-30, 2015. The conference was held simultaneously with the APA Committee on the Status of Women Diversity Conference. The CSW Site visit program held their training onsite the day after the conference, and we tried to hold the APA inclusiveness committees summit will during the conference but only 3 committees were represented. *Hypatia* Local Advisory Board hosted workshops on various aspects of publishing feminist philosophy, obtaining funding for research, tenure and promotion, sexual harassment, and bystander training. These were in addition to an open call for papers. We are not planning a special issue with this conference but we encouraged attendees to submit their papers to open issues of *Hypatia* and we aim for an expedited review process.
- *Twitter and facebook* – At the time of writing (Summer 2015), the *Hypatia* Twitter account has 1073 followers and the Facebook page has 961 “likes.” The twitter account is used to promote the journal and individual articles, to connect articles to news stories, and to post other items of scholarly interest related to the journal specifically and, at times, feminist philosophy more generally. Facebook has a regular following for our HRO Wednesdays, providing excellent networking among feminist philosophers and an avenue for authors to plug their work.
- *Virtual bibliographies* – The webpage now features a special link for what we are calling “Virtual Bibliographies.” These are lists of previously published *Hypatia* articles organized around a timely topic. The first, “Immigration and Citizenship” was posted (and advertised via social media) in MidJuly 2014 during the raucous debates about immigration in the United States. Others were added as the year progressed. We’ve also included an encouragement for users to suggest topics for bibliographies or additional articles to add to existing bibliographies.
- *Books published from Hypatia articles/special issues* – At the Eastern APA, Scholz met with the Acquisition editor from Wiley Blackwell for a lengthy discussion about the possibility of publishing books from *Hypatia* special issues or new collections of previous published articles. Liam Cooper, the Acquisitions editor, outlined the reasons why this would not be prudent for *Hypatia* or the press. First, he noted that libraries would not buy books when they already had access to the material and they might feel that they are being cheated and even pull journal subscriptions. Repackaging the journal material in a book undercuts the journal, especially sales of single-copy special issues. We discussed the possibility of publishing new books based on a “seed article” that has been published in *Hypatia* with a selection of new articles (e.g., take the most cited article and republish

it with a collection of new articles in honor of and response to it). For a project like this, he would be happy to consider a proposal. Any such proposal would need to demonstrate clearly the market. Finally, Liam pointed out that the future of publishing was not in collected anthologies. He commended us for our active engagement with online projects and suggested we concentrate on another virtual issue.

- *Hypatia Archive Project*: See separate report on Archive dated August 4, 2015.

## HYPATIA FINANCES

*Hypatia* is in very good financial standing. Hypatia, Inc. handles all the income for the journal but I can report that the total return to Hypatia, Inc. from Wiley Blackwell was \$48,010. In addition, the journal received \$7916.95 from the revenue from downloads via JSTOR. Hypatia also received \$626.22 from Indiana University for royalties.

The publisher reports an impressive subscription renewal rate of 102.7% (an odd reporting that means we increased subscriptions). The average for journals in social sciences and humanities is 96% renewal. The press remains very committed and supportive of the journal. The press proposed a 6% increase for institutional subscribers and a 3% increase for individuals for the 2016 volume year. Licensed agreements are negotiated with the institutions and are not included in this rate.

The journal receives substantial support from both Villanova University and San Francisco State University.

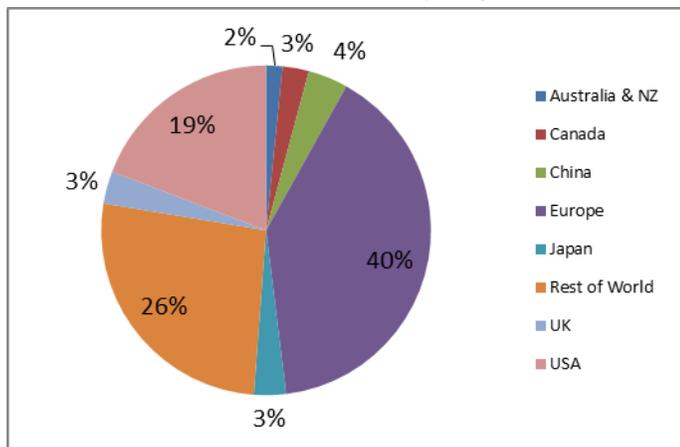
Income and expenses for 2014 are provided in the Appendix B.

## APPENDICES

- A. Circulation and readership statistics: Excerpts from Wiley-Blackwell's "Publisher's Report"
- B. Financial Summary: Expense report from 2014
- C. Budget for 2015-16

# Sales, Circulation, & Readership

## 1. Global Reach: Institutional Sales by Region



In 2014, 2,868 institutions purchased access to the latest content in your journal via either a traditional (title-by-title) subscription or a Wiley License. Our philanthropic initiatives extended low-cost or free access to 4,586 developing world institutions.

## 3. Institutional Sales by Region

Region	Total
Australia & NZ	46
Canada	74
China	112
Europe	1,146
Japan	90
Rest of World	758
UK	91
USA	551
<b>Grand Total</b>	<b>2,868</b>

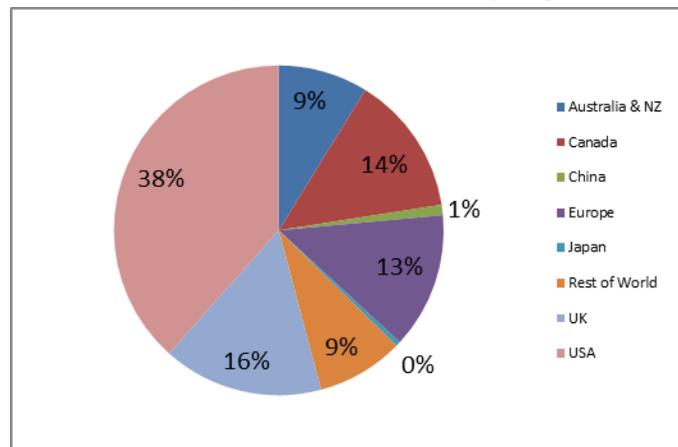
These figures correspond to chart 1 (above) and represent the number of institutions, by region, that purchased access to the latest content in your journal via either a Wiley License or a traditional (title-by-title) Subscription. Key countries in the Rest of World category include Brazil, India and South Korea.

## 5. Institutional Subscription Trends by Type

Subscription Type	2012	%	2013	%	2014	%
Online Licensed	185	72%	195	75%	202	76%
Online	14	5%	19	7%	19	7%
Print & Online	11	4%	8	3%	7	3%
Print	47	18%	37	14%	38	14%
<b>Grand Total</b>	<b>257</b>		<b>259</b>		<b>266</b>	

In 2014, there were 266 institutional subscriptions to your journal. A small number of institutions may still buy more than one subscription. See Figure 4 for the number of Institutions buying access to your journal.

## 2. Global Readership: Article Downloads by Region



The global reach of your journal is reflected in its readership, as evidenced by this chart showing the origin of full text downloads of your articles on Wiley Online Library in 2014.

## 4. Institutional Sales by Type

Sales Model	Total
<b>Institutions buying the Wiley License</b>	<b>2,807</b>
<b>Institutions buying Traditional Subscriptions</b>	<b>61</b>
Online	19
Print & Online	7
Print	35
<b>Grand Total</b>	<b>2,868</b>

In 2014, 2,807 institutions bought access to your journal via a Wiley License, often through a consortium. In addition, 61 individual institutions bought traditional (Online, Print and Online or Print only) subscriptions.

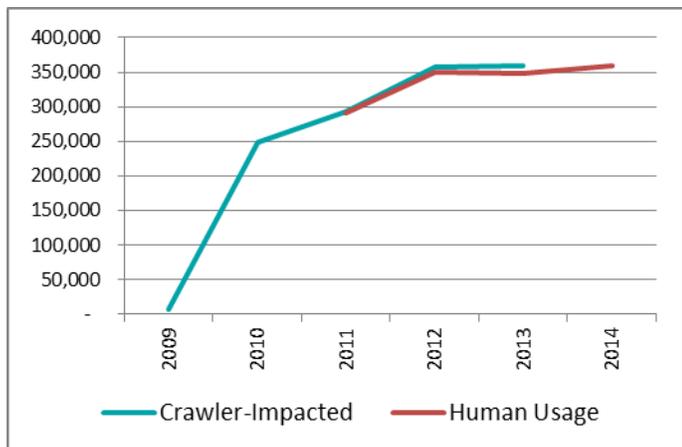
## 6. Institutions Accessing Older Content via EBSCO

Region	2012	2013	2014
Australia & NZ	125	131	109
Canada	227	258	237
China	144	124	133
Europe	451	455	452
Japan	35	34	42
Rest of World	607	625	656
UK	114	131	144
USA	3,170	3,139	3,260
<b>Grand Total</b>	<b>4,873</b>	<b>4,897</b>	<b>5,033</b>

Wiley's arrangement with EBSCO allows us to extend our reach beyond academic libraries. Customers purchase embargoed access (i.e., access to content at least one year old).

# Sales, Circulation, & Readership

## 7. Article Downloads: Trends Over Time



There were 360,031 downloads in 2014. The blue line above shows “crawler-impacted” usage previously reported; the red line shows the “human usage” with all the detected crawler traffic eliminated following improvements to reporting. Totals include usage on Wiley Online Library, EBSCO and other third-party databases.

## 8. Article Downloads by Country

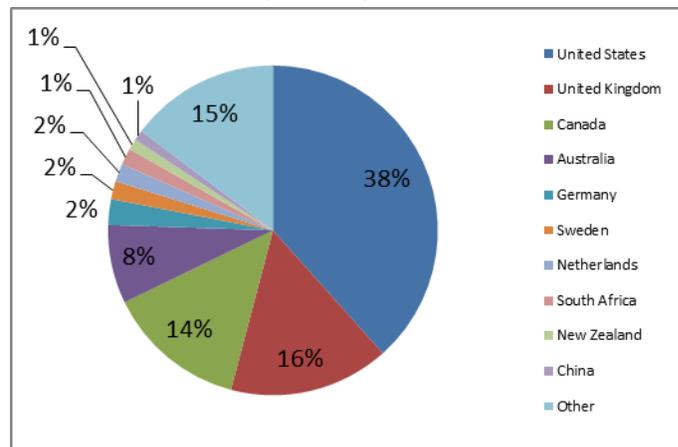


Figure 2 (previous page) illustrates downloads by region. Here, we provided a different view of the same data, listing the top countries from which articles in your journal were downloaded via Wiley Online Library in 2014 and the percentage of total usage each country contributed. All other countries are combined under Other.

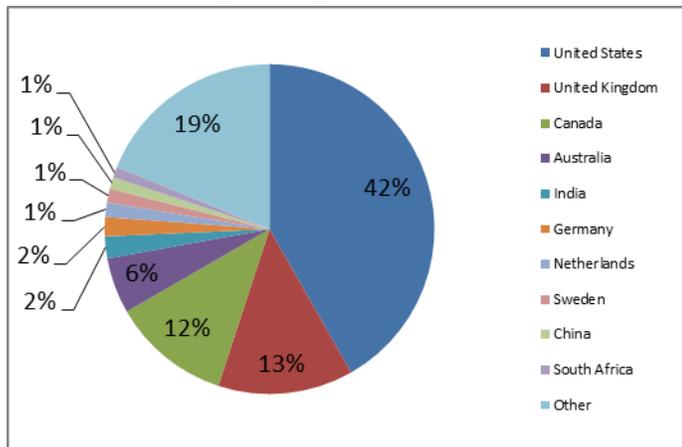
## 9. Content Alerts

By the end of 2014, 312 individuals were registered to receive automatic alerts from Wiley when new content appears on Wiley Online Library. This reflects 20.8% growth in registrants over the course of last year.

## 10. Most Downloaded Articles on Wiley Online Library

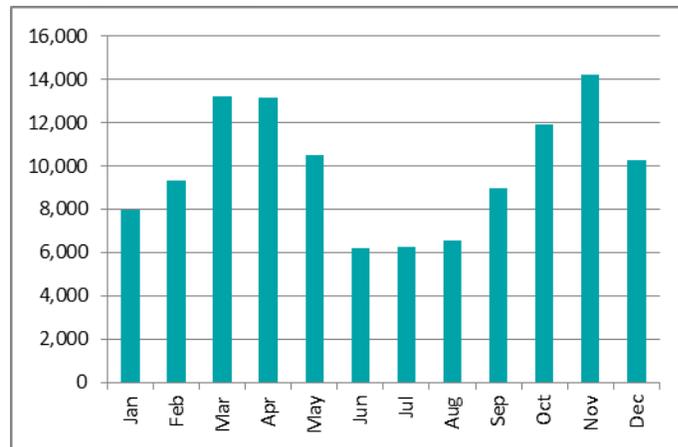
Rank	Author(s)	Article Title	Volume	Issue	No. of Accesses
1	Okin, S.	Feminism, Women's Human Rights, and Cultural...	13	2	2,366
2	Collins, P.	It's All In the Family: Intersections of Gender,...	13	3	2,344
3	Card, C.	Rape as a Weapon of War	11	4	1,024
4	May, V.	"Speaking into the Void"? Intersectionality Critiques...	29	1	750
5	Lawrence, B.	Gender, Race, and the Regulation of Native Identity...	18	2	680
6		Building on "the Edge of Each Other's Battles"...	29	1	644
7	Bailey, A.	Reconceiving Surrogacy: Toward a Reproductive...	26	4	621
8	Taylor, C.	Foucault and Familial Power	27	1	620
9	Narayan, U.	Essence of Culture and a Sense of History: A...	13	2	615
10	Banerjee, A.	Race and a Transnational Reproductive Caste System:...	29	1	587

## 11. Online Traffic by Country



Visits to your journal's web pages at Wiley came from a wide range of countries in 2014. The top 10 countries are represented above, along with the percentage of overall traffic each country represents.

## 12. Unique Visitors by Month



Unique visitors to your journal's pages at Wiley, by month. A “unique” visitor is counted only once regardless of the number of separate visits.

## Expenses 2014

### Copyediting

first quarter, pd 5-14-14	\$ 2,271.50	
second quarter, p 8/26/14	\$ 2,095.08	
third quarter, pd 11/5/2014	\$ 2,283.50	\$ 6,650.08

### Summer Stipends

ME Patricia Grosse (5/15-7/1)	\$ 2,000.00	
ME Jessie Dern	\$ 2,000.00	
Social Media Intern Haile Bennett	\$ 500.00	

### Conferences

Sally Conference -PSWIP 5/9/14	\$ 165.26	
Sally APA	\$ 192.74	\$ 358.00

### Editorial Office Expenses

Training new ME lunches	\$ 52.84	
Gifts for Outgoing ME and EAs	\$ 207.94	
Gift for Sarah McKay, WB Production	\$ 100.00	
Local Board meeting coffee	\$ 12.05	
Wine and beer for reception	\$ 66.88	
Local board presentation reception, F14	\$ 220.00	
Library sign (part of agreement)	\$ 317.50	
Digital voice recorder	\$ 105.99	
Lunch with G Pohlhaus-interview	\$ 37.99	
Holiday gifts for staff	\$ 21.17	
Holiday gift for Business manager	\$100	
Flowers for graphic designer	\$ 29.99	
January team meeting w lunch	\$ 75.70	
Tim Johnston dinner and lunch	\$55.51	
travel for Tim Johnston - interview	\$ 31.50	\$ 1,435.06

### Corporation Expenses

Radnor renewal	\$ 10.00	
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### HRO Expenses

Gift for Outgoing Eas	\$ 80.00	
Podcast Music license	\$ 250.00	

### Advertising

Postcards	\$ 150.63	
Workshop fliers	\$ 5.92	

<b>TOTAL</b>	<b>\$ 13,439.69</b>	
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